

## 2017 PRIX DÉVELOPPEMENT CULTUREL GUIDELINES

### 1. Award overview

This award is presented to a cultural NPO or cooperative that contributes to the development of arts and culture in Estrie through a remarkable, innovative initiative.

The deadline for applications is **Monday, September 11, 2017**.

#### PURPOSE OF THE AWARD

- To highlight the artistic and cultural excellence of the region's organizations
- To promote the exemplary work of Estrie cultural organizations among the general public, regional decision-makers, and the media

### 2. Eligibility requirements

- Be a recognized cultural organization or cooperative in Estrie;
- Have presented one or more innovative initiatives.

These initiatives must have taken place between August 25, 2015, and August 26, 2017.

**\*The organization or cooperative must be recognized as a professional arts or cultural organization by a municipal, provincial, or federal body.**

### 3. Evaluation criteria

- Quality and originality of the initiative
- Involvement in the milieu
- Impact on the region's cultural vitality

### 4. Documents to submit for consideration with your application (by e-mail only), maximum of three pages for all documents:

- A presentation of the organization or cooperative;
- A presentation of the initiative for which you are submitting an application;
- A text containing information relevant to the evaluation criteria for the Prix DÉVELOPPEMENT CULTUREL;
- A text explaining your motivation and the importance of receiving this award for your organization or cooperative;
- A 20-word text and a 250-word text presenting the innovative initiative for which you are submitting an application
- And of course, the duly completed [application form](#).

### 5. Supporting documents to submit (by e-mail only)

**Important: Materials submitted must be relevant and directly linked to the project presented.**

- A royalty-free, JPG format photograph of the respondent, which will be used, for promotional purposes only, by the CCE. Please indicate the photo credit;
- Other supporting documents (portfolio, photos, video, letters of support, excerpt from the work, etc.);  
\*Formats:  
Images: Maximum of 10 JPG images, 1 MB each  
Videos: Maximum of 10 minutes, submitted with links to Youtube, Vimeo, etc.
- A description of the supporting documents (title, medium, year, dimensions, duration);
- A PDF format press kit (if available), maximum of three pages.

### 6. Instructions for submitting documents by e-mail

- ONE e-mail for your text, with a clearly identified subject line: "Application for the Prix Développement culturel... - Text"
- ONE e-mail for your supporting documents, with a clearly identified subject line: "Application for the Prix Développement culturel... - Supporting Documents"
- Each e-mail submission is final; it will not be possible to correct or change the documents once they have been sent.

**SUBMISSION OF DOCUMENTS:** Your texts and supporting documents must be sent to [prix@cultureestrie.org](mailto:prix@cultureestrie.org).

**IMPORTANT INFORMATION**

- You may submit your own application or nominate someone else.
- Incomplete applications and those received after the deadline for applications will not be considered.
- If none of the applications meet the evaluation criteria, the award will not be presented.
- Applications are assessed by a jury of peers.

**7. Finalists receive:**

- The satisfaction of **being selected by an expert jury and of being recognized by their peers;**
- **Extensive media coverage leading up to the event;**
- **Promotion at our appreciation event, APÉRO CULTUREL**, which brings together stakeholders from the cultural sector, as well as those from the business, education, and municipal sectors.

**8. The award winner receives:**

- **A cash prize of \$500.** This award will be presented at the APÉRO CULTUREL by representatives of **CDEC (Corporation de développement économique communautaire) de Sherbrooke and the Société nationale de l'Estrie**, the award partners;
- **Promotional support provided by partners (ICI Radio-Canada Estrie, La Fabrique culturelle) as part of a publicity campaign for the award winners** (estimated value of \$10,000).

**If you have any questions regarding this call for applications:**

Please e-mail [Guillaume Houle](mailto:Guillaume.Houle@cultureestrie.org) (tel.: 819-563-2744, Ext. 223).

[Access the application form](#)