

2017 PRIX EXCELLENCE CULTURE ESTRIE GUIDELINES

1. Award overview

This award is presented to an artist, writer, artisan, or cultural worker who has demonstrated excellence and who would like to continue to develop in the Estrie region.

The deadline for applications is **Monday, September 11, 2017**.

PURPOSE OF THE AWARD

- To highlight the artistic and/or cultural excellence of the region's artists, writers, artisans, and cultural workers
- To promote the award winner's integration in the region and give them the tools to continue to progress and develop

2. Eligibility requirements

- Have at least five years of professional experience and/or dissemination as an artist, writer, artisan, or cultural worker;
- Live in Estrie;
- Be a member of the Conseil de la culture de l'Estrie;
- Have presented one or more exemplary works and demonstrated the recognition of your peers in the past five years.

3. Evaluation criteria

- Quality of the artistic or cultural approach
- Quality of the aspects of development proposed by the artist, writer, artisan, or cultural worker and consistency with the approach
- Regional involvement of the artist, writer, artisan, or cultural work and/or the impact of their actions (past or future) in the region
- Connection to the region's resources (artistic, cultural, or other)

4. Documents to submit for consideration with your application (by e-mail only), maximum of three pages for all documents:

- A description of your artistic or cultural approach, as well as a biography;
- A presentation of one or more past accomplishments that demonstrate the pursuit of excellence and recognition of your peers;
- A presentation of your workplan or development strategy for the next 12 months:
 - What aspects of your work or career would you like to develop (strategic development, communications/promotions, or discipline)?
 - Would you like to present aspects of your approach or of your work to the public in Estrie? If so, how and why would you like to do so?
 - What regional resources would you like to use to implement your work plan or development strategy?
- A 20-word text and a 250-word text presenting your application;
- And of course, the duly completed [application form](#).

5. Supporting documents to submit (by e-mail only)

Important: Materials submitted must be relevant and directly linked to the project presented.

- A royalty-free, JPG format photograph of the artist or respondent (for an organization), which will be used, for promotional purposes only, by the CCE. Please indicate the photo credit;
- A CV, maximum of three pages;
- Other supporting documents (portfolio, photos, video, letters of support, excerpt from the work, etc.);
*Formats:
Images: Maximum of 10 JPG images, 1 MB each
Videos: Maximum of 10 minutes, submitted with links to Youtube, Vimeo, etc.
Literature: Submit an excerpt from the book or text, maximum of 20 pages
- A description of the supporting documents (title, medium, year, dimensions, duration);
- A PDF format press kit (if available), maximum of three pages.

6. Instructions for submitting documents by e-mail

- ONE e-mail for your text, with a clearly identified subject line: "Application for the Prix Excellence culture Estrie"
- ONE e-mail for your supporting documents, with a clearly identified subject line: "Application for the Prix Excellence culture Estrie - Supporting Documents"
- Each e-mail submission is final; it will not be possible to correct or change the documents once they have been sent.

SUBMISSION OF DOCUMENTS: Your texts and supporting documents must be sent to prix@cultureestrie.org.

IMPORTANT INFORMATION

- You may submit your own application or nominate someone else.
- Incomplete applications and those received after the deadline for applications will not be considered.
- If none of the applications meet the evaluation criteria, the award will not be presented.
- Applications are assessed by a jury of peers, which will select the finalists. The award winner will be chosen from among the three finalists by members of the Conseil de la culture de l'Estrie.

7. Finalists receive:

- The satisfaction of being selected by an expert jury and of being recognized by their peers;
- Extensive media coverage leading up to the event;
- Promotion at an event that brings together stakeholders from the cultural sector, as well as those from the business, education, and municipal sectors.

8. The award winner receives:

- A cash prize of 500 \$ and support services provided by the Conseil de la culture de l'Estrie (expertise, advice, mentorship);
- A 4-5 minutes biographical video produced La Fabrique culturelle | Télé-Québec.
- Promotional support on ICI Radio-Canada Estrie as part of a publicity campaign for the award winners funded by Caisses Desjardins des Cantons-de-l'Est and by ICI Radio-Canada Estrie;

If you have any questions regarding this call for applications:

Please e-mail [Guillaume Houle](mailto:Guillaume.Houle@cultureestrie.org) (tel.: 819-563-2744, Ext. 223).

[Access the application form](#)