

2017 PRIX RELÈVE GUIDELINES

1. Award overview

This award is presented to an emerging artist (less than five years of experience and dissemination in a professional context) who contributes professionally to the artistic development and promotion of their discipline.

The deadline for applications is **Monday, September 11, 2017**.

PURPOSE OF THE AWARD

- To highlight the artistic and cultural excellence of emerging artists
- To promote the exemplary work of emerging artists among the general public, regional decision-makers, and the media

2. Eligibility requirements

- Have been a professional artist or artist collective* for less than five years;
- Work and live in Estrie; for collectives, the majority of the collective's members must work and live in Estrie;
- Eligible artistic disciplines are as follows: Circus arts, digital arts, visual arts, multidisciplinary arts, vocal music, film and video, dance, literature, storytelling, fine crafts, music, theatre, and architectural research;
- Have presented one or more exemplary works and demonstrate the recognition of their peers. These works must have been disseminated between August 25, 2015, and August 26, 2017.

* A professional artist:

- Declares that they are a professional artist;
- Produces works on their own behalf or provides their services as creator or performer in return for payment, in the fields under the CALQ's responsibility in particular;
- Has been recognized by their peers;
- Publicly disseminates or performs their work in premises or a context that is recognized by their peers.

3. Evaluation criteria

- Remarkable character of the work(s)
- Quality and originality of the work(s)
- Impact of the work(s) on the community and on the artist's discipline
- Influence of the work in Estrie or elsewhere

4. Documents to submit for consideration with your application (by e-mail only), maximum of three pages for all documents:

- A presentation of the artist or artist collective, as well as their artistic approach;
- A presentation of the work(s) for which you are submitting an application;
- A text containing information relevant to the evaluation criteria for the Prix RELÈVE;
- A text explaining your motivation and the importance of receiving this award;
- A 20-word text and a 250-word text presenting the work(s) for which you are submitting an application;
- And of course, the duly completed [application form](#).

5. Supporting documents to submit (by e-mail only)

Important: Materials submitted must be relevant and directly linked to the project presented.

- A royalty-free, JPG format photograph of the artist or respondent (for an organization), which will be used, for promotional purposes only, by the CCE. Please indicate the photo credit;
- An artistic CV, maximum of three pages;
- Other supporting documents (portfolio, photos, video, letters of support, excerpt from the work, etc.);
*Formats:
Images: Maximum of 10 JPG images, 1 MB each
Videos: Maximum of 10 minutes, submitted with links to Youtube, Vimeo, etc.
Literature: Submit an excerpt from the book or text, maximum of 20 pages
- A description of the supporting documents (title, medium, year, dimensions, duration);
- A PDF format press kit (if available), maximum of three pages.

6. Instructions for submitting documents by e-mail

- ONE e-mail for your text, with a clearly identified subject line: “Application for the Prix Relève - Text”
- ONE e-mail for your supporting documents, with a clearly identified subject line: “Application for the Prix Relève - Supporting Documents”
- Each e-mail submission is final; it will not be possible to correct or change the documents once they have been sent.

SUBMISSION OF DOCUMENTS: Your texts and supporting documents must be sent to prix@cultureestrie.org.

IMPORTANT INFORMATION

- You may submit your own application or nominate someone else.
- Incomplete applications and those received after the deadline for applications will not be considered.
- If none of the applications meet the evaluation criteria, the award will not be presented.
- Applications are assessed by a jury of peers.

7. Finalists receive:

- The satisfaction of **being selected by an expert jury and of being recognized by their peers**;
- **Extensive media coverage leading up to the event**;
- **Promotion at our appreciation event, APÉRO CULTUREL**, which brings together stakeholders from the cultural sector, as well as those from the business, education, and municipal sectors.

8. The award winner receives:

- **A cash prize of \$500.** This award will be presented at the APÉRO CULTUREL by a representative of the **Cégep de Sherbrooke**, the award partner;
- **Promotional support provided by partners (ICI Radio-Canada Estrie, La Fabrique culturelle) as part of a publicity campaign for the award winners** (estimated value of \$10,000).

If you have any questions regarding this call for applications:

Please e-mail [Guillaume Houle](mailto:Guillaume.Houle@cultureestrie.org) (tel.: 819-563-2744, Ext. 223).

[Access the application form](#)